



Leawood Family Care

Leawood Family Care is a medical clinic near Kansas City, specializing in patients of all ages.

Challenge

Leawood Family Care was challenged to expand their base for general checkup appointments and emergency medical care. At least 30 leads were required each month in order to turnout a positive ROI.

Results

Ai Media Group implemented a targeted search campaign, mainly focusing on Overland Park and Leawood, KS. Leawood Family Care set monthly goals which Ai Media Group surpassed repeatedly. Ai Media Group averages 302 leads per month, surpassing initial goals by 907%. Additionally, CPL decreased by 57% within the first 5 months and the conversion rate went up by 12%. Ai Media Group has been exceeding ROI expectations for 9+ years strong.

300+ AVG **ROAS**
Per month

57% DECREASED **CPL**

12% INCREASED **CONVERSION RATES**

9+ YEARS
EXCEEDING GOALS & PROJECTIONS